

CHRISTMAS CAMPAIGN OVERVIEW



Option 1:

THE CHIMNEY DROP

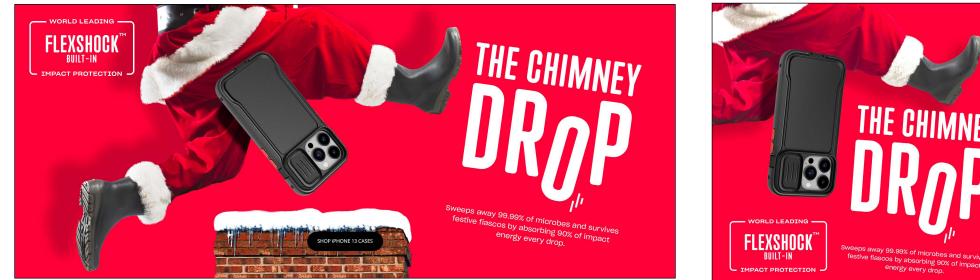
Evo Check – Sweeps away 99.99% of microbes and survives festive fiascos by absorbing 90% of impact energy every drop.

Product: Evo Max

Icon: FlexShock







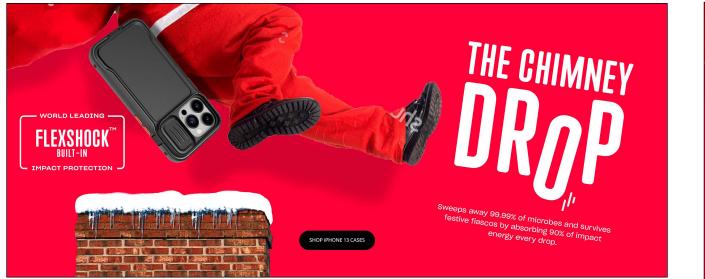
















Option 2:

MIRACLES DO HAPPEN

Sprinkle some magic with up to 16ft multidrop protection and an amazing antimicrobial formula.

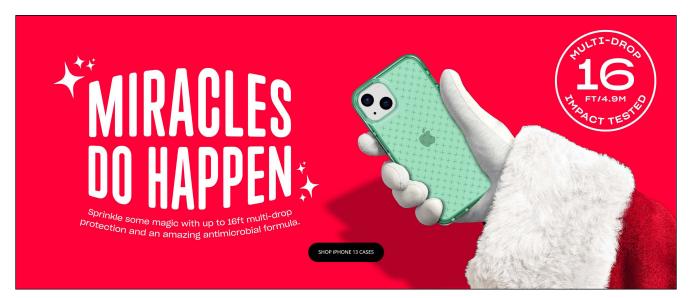
Product: Evo Check

Icon: 16ft/FlexShock



Main Creative/Art Direction









Option 3:

DECK YOUR TECH

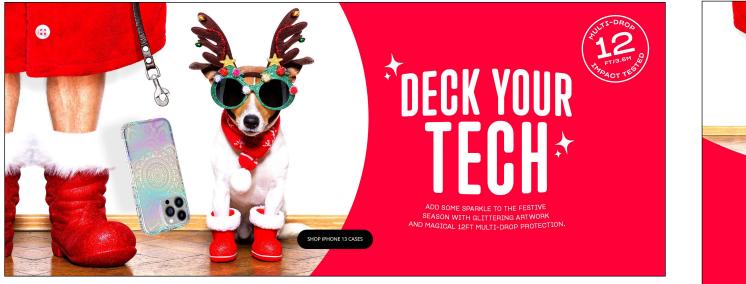
Add some sparkle to the festive season with glittering artwork and magical 12ft multi-drop protection.

Product: Evo Sparkle

Icon: 12ft

















UR



Homepage Desktop Banner









Christmas Campaign Overview - Social Assets





Instagram Grid











Christmas Campaign Overview - Social Assets





Instagram Grid











Christmas Campaign Overview - Social Assets



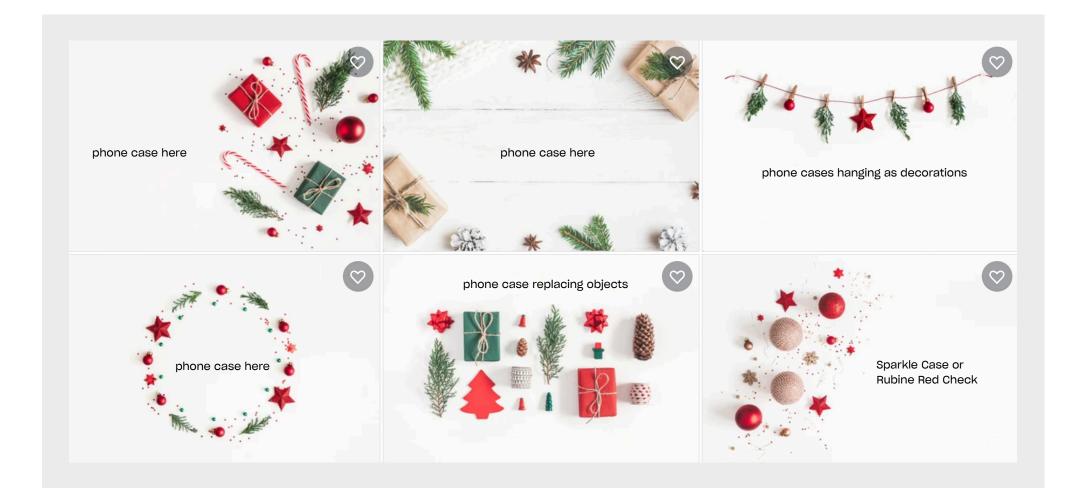


Instagram Grid











Option 1:	Option 2:
THE CHIMNEY DROP	MIRACLES DO HAPPEN
Evo Check – Sweeps away 99.99% of microbes and survives festive fiascos by absorbing 90% of impact energy every drop. Product: Evo Check Icon: 16ft/FlexShoc k	Sprinkle some magic with up to 16ft multi-drop protection and an amazing antimicrobial formula. Product: Evo Check Icon: 16ft/FlexShock
Option 3:	Option 4:
DECK YOUR TECH	ALL THE TRIMMINGS
Add some sparkle to the festive season with glittering artwork and magical 12ft multi-drop protection.	Take celebrations to the Max with a case that survives every drop down a two-storey chimney. (US: story)
Product: Evo Sparkle	Product: Evo Max
Icon: 12ft	Icon: 20ft/FlexShock



Header text:

CHRISTMAS TECH GIFTS 2021

With up to 20ft multi-drop protection, advanced antimicrobial technology and the smartest impact materials around, including our exclusive FlexShock, you can give the gift of great tech protection over the holidays. Whether you're buying for someone who has an eye for adventure, prefers cosy home comforts or drops everything – including their phone – to get on the dancefloor, Tech21's Christmas gifts for tech lovers are a must. They include ultra-protective iPhone cases, Samsung cases, phone accessories and last-minute stocking filler ideas.

Discount Christmas banner

Footer text:

THERE'S MORE... CLEARANCE WITH UP TO 70% OFF

You'll find Christmas gift ideas to protect the whole family's devices at Tech21 this holiday season. From ultra-durable iPad cases for kids to Samsung gifts and phone accessories, our cases protect valuable devices from all kinds of drops and accidents all year long. You'll also find Christmas gifts for Apple lovers alongside great present ideas for Mum and Dad in our Clearance Sale – where you can save up to 70%.

Gift Suggestions Banners (x4)

GREAT GIFTS FOR IPHONE OWNERS

GREAT GIFTS FOR SAMSUNG FANS

STOCKING FILLER IDEAS

CUSTOM CASES WITH A PERSONAL TOUCH